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unreasonable, and self-centered.

*Love them anyway.*

If you do good,  
people will accuse you of  
selfish ulterior motives.

*Do good anyway.*

If you are successful, you will win  
false friends and true enemies.

*Succeed anyway.*

The good you do today  
will be forgotten tomorrow.

*Do good anyway.*

Honesty and frankness  
make you vulnerable.

*Be honest and frank anyway.*

The biggest men and women  
with the biggest ideas can be  
shot down by the smallest  
men and women with  
the smallest minds.

*Think big anyway. . .*

# Anyway



## The Paradoxical Commandments

Finding Personal Meaning  
in a Crazy World

KENT M. KEITH

Foreword by  
SPENCER JOHNSON, M.D.

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*Think big anyway.*

People favor underdogs but follow only top dogs.

*Fight for a few underdogs anyway.*

What you spend years building may be destroyed overnight.

*Build anyway.*

People really need help but may attack you if you do help them.

*Help people anyway.*

Give the world the best you have and you'll get kicked in the teeth.

*Give the world the best you have anyway.*

**ANYWAY**

*The Paradoxical Commandments*

Kent M. Keith

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